

SEQUOYAH HS INSTRUMENTAL MUSIC PROGRAM

David E. Harrison, Fine Arts Chair
Director of Bands and Orchestra
4485 HICKORY ROAD
CANTON, GA. 30115

Telephone 770-345-1474
Fax 770-345-5498
e mail – david.harrison@cherokee.k12.ga.us

What: “Family Donor” Pledge Drive and Concert.

When: April 20, 2009

Where: Sequoyah High School Theater.

What Time: 8:00 pm to 9:00 pm.

Who: Members of the instrumental music program; marching band, drum line, color guard.

How it will work: The Board of Directors of the Sequoyah Instrumental Music Foundation, the Musical Arts Booster Club and other volunteers are launching a “Capital Fundraising Campaign” for families and other donors in the local community; family, friends and businesses to support the Sequoyah Instrumental Program (marching band, concert bands, orchestra, color guard, etc.) for 2009-2011 to commemorate the 20th Anniversary of the Sequoyah High School music programs.

Pledge Concert: Members of some of our musical groups and ensembles will participate in a 1 hour concert on April 20th while we tabulate the efforts of our fund drive. At 8:00 pm we will webcast live a one hour concert with the “thank you” to individuals and businesses who have helped support the fundraising campaign (The webcast will not solicit donations but will maintain and update the cumulative total). All instrumental ensembles will be featured during the broadcast as well as testimonials from individual students.

Booster support: Our goal is \$125,000 over a 2 year period; \$25,000 for the Musical Arts Booster Club and \$100,000 for the SIMF. This amount would allow our organizations to reduce future fundraising efforts and put both of these groups on a rock-solid financial foundation for next year and beyond. This year we approved 13 grants for marching band (@ \$300 each) and 2 grants for concert fees (@ \$100 each) that may possibly increase next year due to the economy. We want to be prepared to provide the same service to all students every year. The marching band staff was reduced last year and we want to increase both the funding and participation in the marching band for the upcoming year. The concert program’s adjunct staff has helped the program rise from a good program to being recognized as a great program and again, we want to keep providing the same service to each and every student.

New Goals: One of our goals for the upcoming year is to build a financial base for the “Sequoyah Instrumental Music Foundation” (a 501 [c] [3] corporation) and the “Musical Arts Booster Club”. We currently have a list of over 50 projects and items (see enclosed list) that are needed in the band/orchestra budget (at a cost of over \$100,000) to reinforce our inventory and continue to provide new, quality instruments not available through the school budget.

“Please Help Our 20th Anniversary Capital Campaign!”

(A pledge form is included; please help us today!)

**NCLB 2005 School of Excellence in Academic Achievement
2005 Georgia School of Excellence!**